

**PROGRAMME:**

Time	Agenda
8.30am	<b>Coffee, Registration &amp; Networking</b>
8.45am	<b>Opening Session</b>
	<b>Welcome Remarks by</b> YBhg Tan Sri Azman Hashim, Chairman, Board of Trustees of Perdana Leadership Foundation
	<b>Opening Address “Business Leaders Thrive with Continuous Learning and Smart Networking” by</b> YBhg. Dato’ Suriani binti Dato’ Ahmad, Secretary-General, Ministry of Entrepreneur Development and Cooperatives, & Chair of ASEAN Coordinating Committee on Micro, Small and Medium Enterprises (ACCMSME)
9.20am	<b>CEO Spotlight “Building a Successful Business for the Long-Term”</b>
	Speaker 1: Puan Saliza Abdullah, CEO, BG Capital Holdings
	Speaker 2: Mr Aizat Rahim, MD, Dropee
	Speaker 3: Ms See Wai Hun, Co-Founder & CEO, JurisTech
10.05am	<b>Time-Block A: Parallel Breakout Sessions I, II, III</b>
	Breakout Session I "Traits of Successful Entrepreneurship" with Puan Saliza Abdullah, CEO, BG Capital Holdings Sdn Bhd
	Breakout Session II "Financing for Expansion" with Mr Chai Kien Poon, Country Head, Funding Societies Malaysia
	Breakout Session III "Nurturing Talent & Innovation for Growth" with Puan Safura Atan, Managing Partner of StratNaviGo Consulting PLT
10.45am	<b>Coffee Break</b>
11.00am	<b>Special Dialogue Session with</b> YBhg Tan Sri Azman Hashim, Chairman, Board of Trustees of Perdana Leadership Foundation
12.15pm	<b>Lunch</b>
1.45pm	<b>CEO Spotlight “Building Cash Reserves for Resilience”</b>
	Speaker 1: Mr Wong Kah Meng, Co-founder and CEO, Funding Societies Malaysia
	Speaker 2: Mr Mohamed Zakariya Othman, Head of Big Data Management and General Manager, TFX Islamic
2.30pm	<b>Talk: “Funding Options &amp; Grants for MSMEs” by</b> Mr Rizal Nainy, CEO, SME Corporation Malaysia
2.50pm	<b>Time-Block B: Parallel Breakout Sessions I, II, III</b>
	Breakout Session I "Traits of Successful Entrepreneurship" with Mr Arthur Lai, Fellow, The Chartered Institute of Marketing (UK)
	Breakout Session II "Financing for Expansion" with Tuan Hj Hamdan Habibollah, Head of Stakeholders Management, SME Bank & Mr

	Mohamed Zakariya Othman, Head of Big Data Management and General Manager, TFX Islamic
	Breakout Session III "Nurturing Talent & Innovation for Growth" with Dr Hanafiah Yussof, Founder and Group CEO, Robopreneur Sdn Bhd
3.30pm	<b>Coffee Break</b>
3.45pm	<b>CEO Spotlight "Challenges in Innovation" with Q&amp;A</b>
	Speaker 1: Mr Azlan Shah Alladin, Founder, Kelava
	Speaker 2: Dr Hanafiah Yussof, Founder and Group CEO, Robopreneur Sdn Bhd
	Speaker 3: Ms Melissa Sim, CEO, AdEasy
4.30pm	<b>Talk: "Digitalisation: How-To for MSMEs" by Mr Mohd Redzuan Affandi bin Abdul Rahim, Director, Digital Adoption Department, Digital Economy Ecosystem Division, MDeC</b>
4.50pm	<b>Closing Session</b>
	<b>Video Message by YABhg Tun Dr Mahathir Mohamad, Former Prime Minister of Malaysia &amp; Honorary President of Perdana Leadership Foundation</b>
	<b>Token of Appreciation to Sponsors by YBhg Tan Sri Nik Mohamed Nik Yaacob, Executive Director, Perdana Leadership Foundation</b>
5.30pm	<b>Refreshments &amp; End</b>

*\*Please note the itinerary is subject to change at organiser's discretion*